Blended Learning Mix Map for DHE 400-MM

**FACE-TO-FACE**
- **WK1**: Course intro and overview of hybrid format
  - Go over expectations
  - Overview of job market & industry opts.
- **WK2**: Brand Package Development
  - Resume/Cover Letter/Business Card Overview
  - Job Search Process
- **WK3**: Portfolio Development
  - Step 1: Planning
  - Portfolio Guidelines and Reqs
- **WK4**: Portfolio Development
  - Step 2: Selecting and Preparing
  - Business Etiquette
- **WK5**: Portfolio Development
  - Step 3: Organizing
  - Step 4: Reflecting
- **WK6**: Portfolio Development
  - Step 5: Designing & Construction
- **WK7**: International Internship Oppts.
  - IE3 Global & Dream Careers presentations
- **WK8**: Effective Interview Skills
  - Career Service presentation
- **WK9**: No Class-Thanksgiving
- **WK10**: Brand Package & Hard Copy
  - Portfolio Peer Review

**BOTH**
- CLARIFY/EXPAND
- Q&A
- APPLY
- APPLY
- APPLY/CLARIFY
- APPLY/CLARIFY
- APPLY/CLARIFY
- APPLY/CLARIFY
- APPLY/REVIEW
- REVIEW

**ONLINE**
- Intro to students, living course layout, resources, video instructions
  - Plan of Action assignment
  - Self Assessment (skills inventory)
- Brand Package Development
  - Resources available online
  - Networking exercise, LinkedIn Assignment
- Review portfolio software/programs/site developers
- Review portfolio examples
- Video instructing how to set up wix.com site
- Portfolio Selection exercise
- Review portfolio for preparing articles for digital purposes
- Business Etiquette exercise
- Portfolio Layout exercise & Reflection Exercise
- Review examples of purpose statements
- Video instructing on various wix.com tools
- Review design principle resources
- Review examples of portfolio pages
- Review resources to international opportunities
- Review resources on interviewing skills
- InterviewStream exercise (mock interview)
- Review resources for final portfolio construction
- Portfolio Learning Outcome Self-Assessment
- Course Evaluation

**Instructions**: Within each circle, add course elements that will be face-to-face, online, or both. The text will grow/shrink to fit the circles. The intersecting text will not.

Blank Mix Map adapted from UCF Blended Learning Toolkit by Cub Kahn, OSU Center for Teaching & Learning, 2013

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